

EVENT DESCRIPTION SHEET

PROJECT	
Participant:	[1] – [COMUNE DI ESTE] ([COMUNE DI ESTE])
PIC number:	[PIC 938478590]
Project name and acronym:	[RegenerACTION] – [ACTION]

EVENT DESCRIPTION	
Event number:	WP1
Event name:	Transnational Meeting in Este KICK OFF
Type:	Workshops and conference
In situ/online:	[in-situ]
Location:	[Italy], [Este]
Date(s):	3 days - [from Friday 19th of April 2024 to Sunday 21st of April 2024]
Website(s) (if any):	https://www.comune.este.pd.it/it
Participants	
Female:	90
Male:	54
Non-binary:	/
From country 1 [Italy]:	78 (50 F – 28 M)
From country 2 [Hungary]:	8 (7 F – 1 M)
From country 3 [Germany]:	30 (19 F – 11 M)
From country 4 [France]:	28 (14 F – 14 M)
Total number of participants:	144
From total number of countries:	4
From country 5 [Croatia]:	4 (1 F – 3 M)
From country 6 [England]:	4 (3 F – 1 M)
From country 5 [U.S.A.]:	7 (5 F – 2 M)
Description	
<i>Provide a short description of the event and its activities.</i>	

The preparatory activities carried out by the Municipality of Este, with the positive collaboration of the partners, were essential for the success of the event foreseen in Work Package 1, defined as "Transnational Meeting in Este KICK OFF". In the previous months, in fact, the partners were formally invited to the event, a general program was drawn up, organizational aspects concerning the stay of foreign guests were defined (transport, food, accommodation and participation in on-site activities), instructions were given on dissemination and communication regarding the project. Several online meetings were held with each partner to define logistical aspects and resolve any practical and administrative doubts. The first press releases relating to the project have been distributed, posters have been developed relating to the first event and future planned trips.

We thought about how to collect photographic and video material during the event to subsequently implement the communicative aspects of the project, in order to develop a page dedicated to it over the course of these two years.

The general characteristics and technical aspects of future events were outlined, information was provided on the grant agreement signed with the European Union and the next steps of the project were outlined. Moments were identified in which to respond to doubts and requests from individual project partners, and the communication aspects of the project were discussed.

The three-day event took place from Friday the 19th of April 2024 to Sunday the 21st of April 2024 and represented the official start of the European project "ACTION". This event allowed the coordinator and the beneficiaries of the project to work together even in person, allowing a positive exchange of ideas for the best continuation of the project.

There were some workshops and meetings between the coordinator and the project partners, aimed on the one hand at strengthening mutual knowledge and teamwork, on the other at defining technical aspects and issues related to the project, as well as the division of tasks between beneficiaries.

On Friday afternoon of the 19th of April 2024 there was a welcome committee, in which the European ACTION project was officially launched. The first welcome dinner was organized in order to deepen the knowledge between Italian and foreign partners. On this occasion, instructions were given on the activities scheduled for the following days.

On Saturday morning, from approximately 9.00 to 11.30, a conference took place at the Cinema Teatro Farinelli, dedicated to the European ACTION project. The project, its aims and its partners were presented to the public present. The first conference concerned the concept of sense of belonging to the European Union, the concept of "European identity", being active citizens of the European Union, the debate on the democratic future of the European Union, citizens' rights and its values, the democratic, peaceful and respectful coexistence of EU and non-EU citizens on European territory.

The first part of the conference featured Dr. Samuele Barbieri, Researcher in European Union Law at the Department of Law of the University of Ferrara, as speaker, who spoke to us about the concept of "European identity" from an undoubtedly innovative point of view. The project partners, Italian and foreign students, local associations and local and foreign political representatives spoke on the topic.

The conference, in fact, aimed at an initial active involvement of the stakeholders, taking into account the different targets envisaged by the project, with the active involvement of schools (students and teachers), associations and political representatives among the public, in order to acquire also ideas and proposals.

Furthermore, the first synergies and collaborations were created with various stakeholders, in particular with the target groups envisaged by the project: young people, educational authorities, local administrations, civil society organisations, families.

As foreseen in the project, among the participants in the conference, there were also people from the twin cities of Este or linked by friendship pact: Croatia (City of Rijeka), England (City of Leek), Palestine (City of Bethlehem) and USA (City of Fredericksburg). The project, in fact, also has the following objectives:

- promote and consolidate the network of twinned cities by adding more partners and activate multipliers to get as large an audience as possible;
- expand the circle of cities, NGOs and other local organisations taking part in the project;
- import best practices validated by other projects about diversity and inclusion;
- integrate national actions carried out by each partner with the transnational events;
- include a gender perspective into all stages and throughout any project activities and adopt a suitable child protection strategy for underage groups.

The conference was broadcast live and can be revisited at any time at the following link:

https://m.youtube.com/watch?v=FVXagHTerOQ&fbclid=IwZXh0bG9hZS9VW0CMTEAR2yPHdxZXACKqOebmcPMXNaTz3KV0NajbyBsd9VW0jK2yZP4SRyld1bDp8_aem_AWV4-

7IraNxOhAyUhXyoGdagciaMM5gCEw1G1w95EovS_OaxAPCzKU_V_nKs4bCWHffjcHa0RnsSd1cJUXzrW8Lu

On Saturday afternoon, at 5.00 pm, at Sala Nassiriya, the kick-off meeting of the European ACTION project took place, where small groups representing the project partners met to discuss the future developments of the project, the organizational aspects and the probable content of the next scheduled events.

On Saturday evening, during dinner, the guests received an official greeting from the Mayor and the Twinning Committee of the City of Este.

On Sunday the 21st of April 2024, we made ourselves available to discuss with the individual partners about any doubts regarding the implementation of the project. Furthermore, a Twinning gazebo was organized in Piazza Maggiore in which the project and the planned trips to the cities of the partners were promoted.

On Sunday evening there was a closing and farewell dinner, the final organizational aspects were outlined and there was a final exchange of ideas between the coordinator and partners.

In the free hours of the three days, the participants had the opportunity to participate in various activities planned for "Este in Flower", the most important event organized every year in Este and present in conjunction with the European ACTION project.

The guests had the opportunity to visit in the Gardens the floral exhibitions of the horticultural operators (there were also exhibitors of essences and typical products from the twin cities of Bad Windsheim and Pertuis, with a view to a cultural exchange and European traditions) and to participate in the various conferences planned on the theme of "Biodiversity".

On Sunday morning they were able to participate in a travelling laboratory for artists, poets, dancers and musicians, including non-professionals, called "Crazy Lab". During the laboratory, international songs were also sung and we have danced all together, guided by a teacher, folk dances from the different twin cities. Children and people with disabilities, who were present at the nearby stalls of the various associations located in Piazza Maggiore, also took part in the activities. It was, undoubtedly, a multicultural and inclusive gathering activity.

Guests also had the opportunity to take part into free guided tours in English to the main monuments of Este, promoted by local associations and young people ("Laboratorio delle Idee" and students of the High School G.B. Ferrari).

Finally, they actively took part, with a free guided tour, in the "B.IO.DI.VERSI" exhibition organized by IREA Fondazione ETS Morini Pedrina Pelà Tono, a foundation that has been working with people with disabilities in Este for years. The exhibition featured the works of students with disabilities, who met art in professional training.

It was a transnational meeting to cover the objectives and aims of the project, lay out the participation best practices, engage participants and provide a first involvement of stakeholders.

After the approval of this "Event Description Sheet", it will be also available online and it will be published on the website of the beneficiaries and will contain all the data described above, as well the agenda of the event and any other documents produced such as photos, leaflets, flyers, articles etc.

The creation of a video is also planned to be distributed as soon as possible in the main communication channels.

<https://www.comune.este.pd.it/page/59843>